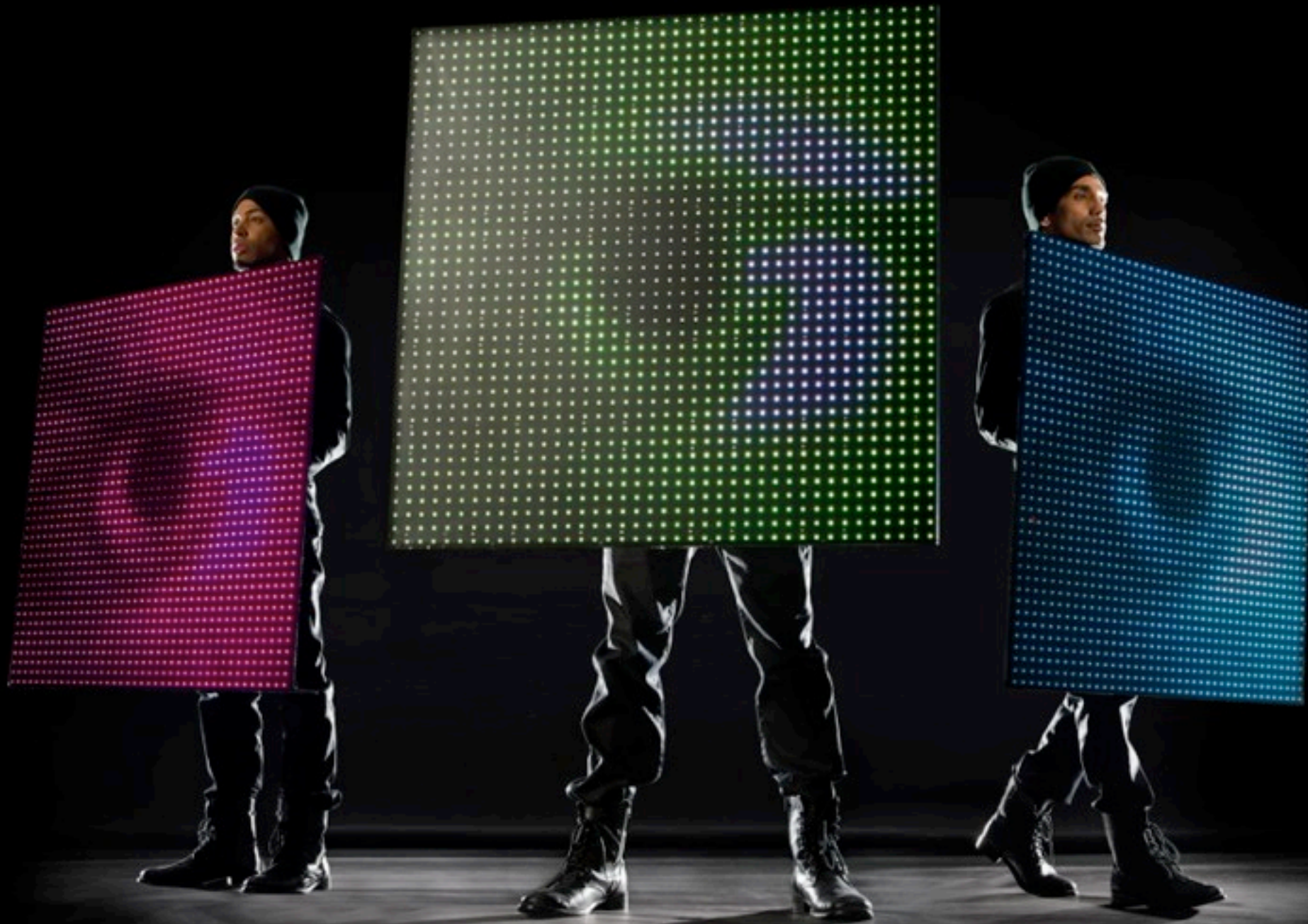


BIONICSIGN[®]
On Stage Motion Picture Gestalt

The world's first stage show system comprising of professional choreography and multi-dimensional video presentation.



Perfectly synchronised video content
creates brand and product presentations
which gets people talking.



More than simply the sum of its parts.
3 components make the Bionicsign® System
so unique.



Specially trained dancers ensure a breathtaking choreography and consistent performance.

Our dancers are perfectly coordinated for a performance with the Bionicsign® System. Carefully chosen for the type of show – whether dynamic, static, playfully artistic or formally clear – they give your video presentation the unique human factor, which makes Bionicsign® so unique. With flexibly coordinated stage outfits, our dancers can be unobtrusively integrated into the overall picture or can create an exciting visual contrast.

Dancer overview

- Can be precisely choreographed
- MagicDress™ (individual stage outfit)
- Optimum body size & endurance
- Unlimited flexibility



Mobile LED panels ensure brilliant and perfectly synchronised video playback.

The Bionicsign® Panel has been designed so it is suited to both indoor and outdoor* use and provides picture quality of exceptional brilliance even with direct sunshine.

The Bionicsign® System offers you full video capability with up to 60 images per second. Hereby the calibrated individual modules provide a colour homogeneity, which has not been previously achieved for the highest standards.

Panel overview

- **Format 1x1 m**
- **Ultra light (only 12 kg)**
- **High performance SMD-RGB LEDs**
- **Suitable for daylight use**
- **Network independent (up to 90 mins.)**
- **Radio controlled & synchronisable**
- **Unlimited flexibility**

Full service support for perfect organisation and a smooth show presentation.

Bionicsign® enables you to fully concentrate on your show whilst our team assumes the technical support.

Qualified technicians help you during assembly and supervise the system on-site for smooth operation at all times.

Support overview

- **Technical personnel**
- **Installation & data transfer**
- **Recording & video direction**
- **Assembly / disassembly & system transport**

Optional services

- **Idea & show concept**
- **Content compilation (video/animation)**
- **Choreography & direction**
- **Full service show production**



You've got big plans.
The Bionicsign® System meets
your needs perfectly.



For companies

- Full service show production
- Highly emotional, multi-dimensional presentation of brand and product
- Maximum attention for your company and products
- “World innovation meets your innovation”



For advertising agencies

- Creative tool for the presentation of brands and products
- Positive image transfer with innovative and creative advertisement placement
- Optimum for product launches



For event agencies

- Increased entertainment value
- Smooth integration of product information in show concepts
- May be choreographed & suitable for stage
- Specially trained dancers
- Video editing and technical service



For media agencies

- Maximum impact with a combination of different advertising effect factors *
- High contact quality and optimum recognition values with high degree of involvement
- Minimal scatter loss with targeted placement at POI



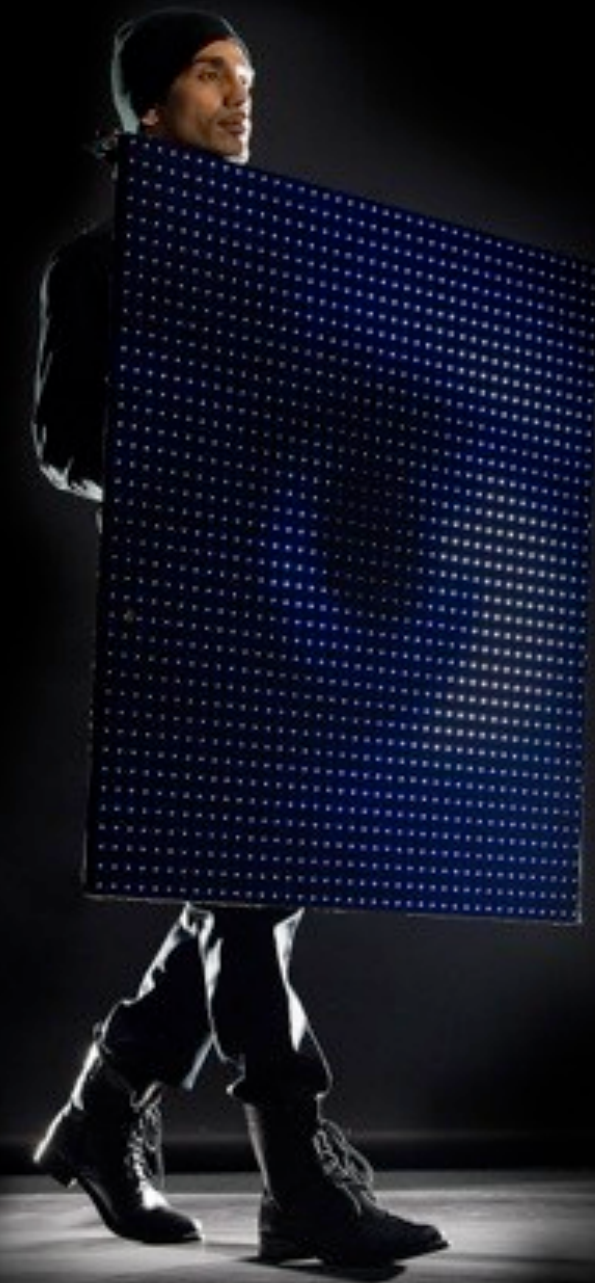
For guerrilla marketing

- High viral potential with attention grabbing possibilities
- Network and site independent out of home use
- Ideal for ambush marketing



For show productions

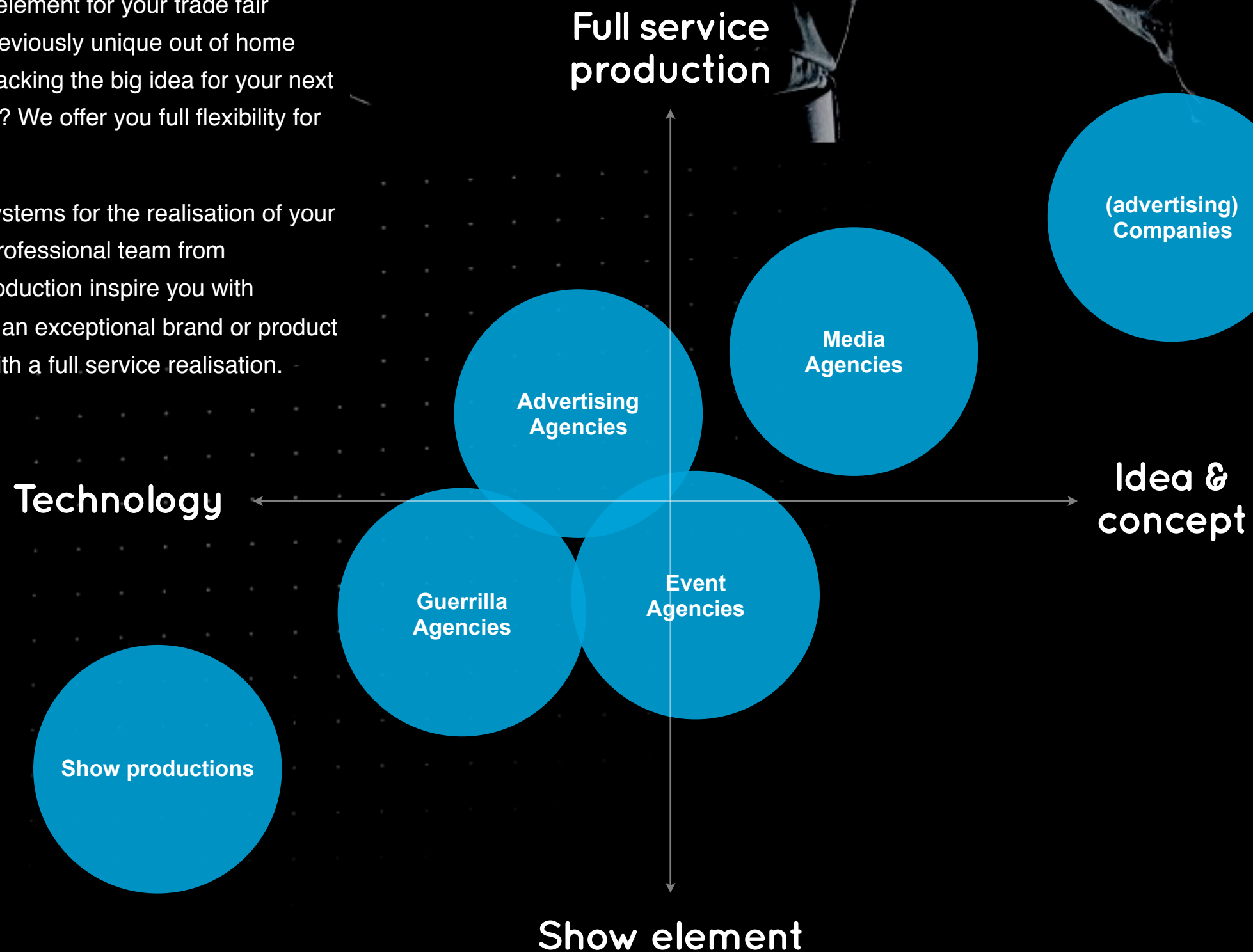
- May be fully choreographed
- Specially trained dancers
- Ultra light (only 12 kg)
- Synchronisable & radio controlled
- Network independent (up to 90 mins)
- Infinitely scaleable



The right thing for everyone. Use exactly as much Bionicsign® as you need.

Do you still need a special show element for your trade fair concept? Are you looking for a previously unique out of home advertising tool? Or are you still lacking the big idea for your next company or product presentation? We offer you full flexibility for the use of Bionicsign®.

Book one or more Bionicsign® systems for the realisation of your own ideas. Alternatively, let our professional team from advertising, show and content production inspire you with individual ideas and concepts for an exceptional brand or product presentation and convince you with a full service realisation.



Curious?

We would be happy to provide you
with an individual offer.

Contact for Advertising & Media

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